

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

SRH MEDIA
2204 COUNTRYSIDE
SILVER SPRING, MD 20905

| | | |
|--|---|--|
| <u>Contract / Revision</u> 341003 / | | <u>Alt Order #</u> |
| <u>Product</u> | | |
| <u>Contract Dates</u> 10/10/12 - 10/20/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> SOBHANI FOR SENATE | | <u>Original Date / Revision</u> 10/09/12 / 10/19/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WRC | <u>Account Executive</u> Kaitie Conway | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> RA35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> 11341 | | <u>Advertiser Ref</u> 28543 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WRC | 10/10/12 | 10/12/12 | 5-6A NEWS4 @5AM | 5A-6A | | :30 | | | NM | 3 | \$1,800.00 |
| | IP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --111-- | | | | 3 | \$600.00 | | | |
| N 2 | WRC | 10/15/12 | 10/16/12 | 5-6A NEWS4 @5AM | 5A-6A | | :30 | | | NM | 2 | \$1,620.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$810.00 | | | |
| N 3 | WRC | 10/10/12 | 10/12/12 | 6-7A NEWS4 @ 6AM | 6A-7A | | :30 | | | NM | 2 | \$2,800.00 |
| | IP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --11--- | | | | 2 | \$1,400.00 | | | |
| N 4 | WRC | 10/12/12 | 10/16/12 | 6-7A NEWS4 @ 6AM | 6A-7A | | :30 | | | NM | 3 | \$5,400.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | | | | 1 | \$1,800.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$1,800.00 | | | |
| N 5 | WRC | 10/10/12 | 10/12/12 | 7-9A TODAY SHOW | 7A-9A | | :30 | | | NM | 2 | \$4,000.00 |
| | IP | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---11-- | | | | 2 | \$2,000.00 | | | |
| N 6 | WRC | 10/10/12 | 10/16/12 | 7-9A TODAY SHOW | 7A-9A | | :30 | | | NM | 3 | \$7,620.00 |
| | CDR | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$2,540.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$2,540.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

| | | |
|--|--|--------------------|
| <u>Contract / Revision</u> 341003 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/10/12 - 10/20/12 | | <u>Product</u> |
| <u>Advertiser</u> SOBHANI FOR SENATE | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 10/09/12 / 10/19/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-----|-------------------------|-----------------|---------------------|--------------------|-----------------------|-----------------|-------------------|---------------------|-------------|-------|------------|
| N 7 | WRC | 10/10/12 | 10/16/12 | 9-10A TODAY SHOW 2 | 9A-10A | | :30 | | | NM | 5 | \$6,750.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --111-- | | | | 3 | \$1,350.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$1,350.00 | | | |
| N 8 | WRC | 10/10/12 | 10/16/12 | 10-11A TODAY SHOW 3 | 10A-11A | | :30 | | | NM | 5 | \$5,000.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --111-- | | | | 3 | \$1,000.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$1,000.00 | | | |
| N 9 | WRC | 10/10/12 | 10/12/12 | 11A-12P MIDDAY NEWS | 11A-12P | | :30 | | | NM | 2 | \$800.00 |
| | | IP | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---11-- | | | | 2 | \$400.00 | | | |
| N 10 | WRC | 10/10/12 | 10/16/12 | 11A-12P MIDDAY NEWS | 11A-12P | | :30 | | | NM | 3 | \$1,500.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$500.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$500.00 | | | |
| N 11 | WRC | 10/10/12 | 10/16/12 | Access H Live 12-1p | 12-1p | | :30 | | | NM | 5 | \$3,000.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | --111-- | | | | 3 | \$600.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$600.00 | | | |
| N 12 | WRC | 10/10/12 | 10/12/12 | Ellen | 3P-4P | | :30 | | | NM | 3 | \$1,700.00 |
| | | IP | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | ---11-- | | | | 2 | \$600.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WRC | 10/08/12-10/14/12 | Ellen | 3P-4P | ----ThF---- | :30 | \$600.00 | NM | | |
| | | See MG 12.3,12.4,12.5 | | | | | | | | | | |
| | | PREEMPT | | | | | | | | | | |
| | | 2 | WRC | 10/08/12-10/14/12 | Ellen | 3P-4P | ----ThF---- | :30 | \$600.00 | NM | | |
| | | See MG 16.3,16.4 | | | | | | | | | | |
| | | PREEMPT | | | | | | | | | | |
| | | 3 | WRC | 10/11/12-10/11/12 | Ellen | 3P-4P | ----Th----- | :30 | \$500.00 | NM | | |
| | | Ⓜ MG for 16.1,25.2,12.1 | | | | | | | | | | |
| | | 4 | WRC | 10/11/12-10/11/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | ----Th----- | :30 | \$1,100.00 | NM | | |
| | | Ⓜ MG for 16.1,25.2,12.1 | | | | | | | | | | |
| | | 5 | WRC | 10/11/12-10/11/12 | News 4 @ 4:30a | 430-5a | ----Th----- | :30 | \$100.00 | NM | | |
| | | Ⓜ MG for 16.1,25.2,12.1 | | | | | | | | | | |
| N 13 | WRC | 10/10/12 | 10/16/12 | Ellen | 3P-4P | | :30 | | | NM | 3 | \$2,400.00 |
| | | CDR | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

| | | |
|--|--|--------------------|
| <u>Contract / Revision</u> 341003 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/10/12 - 10/20/12 | | <u>Product</u> |
| <u>Advertiser</u> SOBHANI FOR SENATE | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 10/09/12 / 10/19/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-----------------------|-------------------|-------------------|----------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -- 1---- | | | | 1 | \$800.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$800.00 | | | |
| N 14 | WRC | 10/10/12 | 10/12/12 | 4-5P NEWS4 @ 4PM | 4P-5P | | :30 | | | NM | 3 | \$2,100.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -- 111-- | | | | 3 | \$700.00 | | | |
| N 15 | WRC | 10/15/12 | 10/16/12 | 4-5P NEWS4 @ 4PM | 4P-5P | | :30 | | | NM | 2 | \$2,160.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$1,080.00 | | | |
| N 16 | WRC | 10/10/12 | 10/12/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | | :30 | | | NM | 2 | \$1,600.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --- 11-- | | | | 2 | \$1,200.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRC | 10/08/12-10/14/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | ---- ThF---- | :30 | | \$1,200.00 | NM | | |
| | See MG 12.3,12.4,12.5 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| | 2 | WRC | 10/08/12-10/14/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | ---- ThF---- | :30 | | \$1,200.00 | NM | | |
| | See MG 16.3,16.4 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| | 3 | WRC | 10/12/12-10/12/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | ----- F---- | :30 | | \$1,100.00 | NM | | |
| | Ⓜ MG for 12.2,16.2 | | | | | | | | | | | |
| | 4 | WRC | 10/12/12-10/12/12 | Ellen | 3P-4P | ----- F---- | :30 | | \$500.00 | NM | | |
| | Ⓜ MG for 12.2,16.2 | | | | | | | | | | | |
| N 17 | WRC | 10/10/12 | 10/16/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | | :30 | | | NM | 3 | \$4,860.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -- 1---- | | | | 1 | \$1,620.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$1,620.00 | | | |
| N 18 | WRC | 10/10/12 | 10/16/12 | 6-7P NEWS4 @ 6PM | 6P-7P | | :30 | | | NM | 5 | \$9,000.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -- 111-- | | | | 3 | \$1,800.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$1,800.00 | | | |
| N 19 | WRC | 10/10/12 | 10/12/12 | 11-1135p M-SU L NEWS | 11P-1135P | | :30 | | | NM | 2 | \$5,000.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -- 11--- | | | | 2 | \$2,500.00 | | | |
| N 20 | WRC | 10/15/12 | 10/16/12 | 11-1135p M-SU L NEWS | 11P-1135P | | :30 | | | NM | 2 | \$7,200.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$3,600.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

| | | |
|--|--|--------------------|
| <u>Contract / Revision</u> 341003 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/10/12 - 10/20/12 | | <u>Product</u> |
| <u>Advertiser</u> SOBHANI FOR SENATE | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 10/09/12 / 10/19/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-----------------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|-------------|
| N 21 | WRC | 10/10/12 | 10/16/12 | 1135-1237A TONIGHT SHOW | 1135P-1237A | | :30 | | | NM | 4 | \$5,760.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --11--- | | | | 2 | \$1,440.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$1,440.00 | | | |
| N 22 | WRC | 10/13/12 | 10/13/12 | Notre Dame | 330-7p | | :30 | | | NM | 0 | \$0.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRC | 10/08/12-10/14/12 | Notre Dame | 330-7p | -----Sa-- | :30 | | \$1,500.00 | NM | | |
| | See MG 26.2,26.3 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| N 23 | WRC | 10/10/12 | 10/16/12 | 7-730P NBC NIGHTLY NEWS | 7P-730P | | :30 | | | NM | 5 | \$40,000.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --111-- | | | | 3 | \$8,000.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$8,000.00 | | | |
| N 24 | WRC | 10/10/12 | 10/16/12 | Early Today | 4-430a | | :30 | | | NM | 5 | \$500.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --11--1 | | | | 3 | \$100.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$100.00 | | | |
| N 25 | WRC | 10/10/12 | 10/16/12 | News 4 @ 4:30a | 430-5a | | :30 | | | NM | 5 | \$1,100.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --11--1 | | | | 3 | \$150.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRC | 10/08/12-10/14/12 | News 4 @ 4:30a | 430-5a | ---WTh---Su | :30 | | \$150.00 | NM | | |
| | See MG 25.6 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| | 2 | WRC | 10/08/12-10/14/12 | News 4 @ 4:30a | 430-5a | ---WTh---Su | :30 | | \$150.00 | NM | | |
| | See MG 12.3,12.4,12.5 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| | 3 | WRC | 10/08/12-10/14/12 | News 4 @ 4:30a | 430-5a | ---WTh---Su | :30 | | \$150.00 | NM | | |
| | See MG 25.7,25.8 | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | |
| | 6 | WRC | 10/10/12-10/10/12 | News 4 @ 4:30a | 430-5a | ---W----- | :30 | | \$100.00 | NM | | |
| | Ⓜ MG for 25.1 10/10 | | | | | | | | | | | |
| | 7 | WRC | 10/14/12-10/14/12 | News 4 @ 4:30a | 430-5a | -----Su | :30 | | \$100.00 | NM | | |
| | Ⓜ MG for 37.1,25.3 | | | | | | | | | | | |
| | 8 | WRC | 10/08/12-10/14/12 | News Sun 6-7a | 6-7a | -----Su | :30 | | \$600.00 | NM | | |
| | Ⓜ MG for 37.1,25.3 | | | | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 11----- | | | | 2 | \$150.00 | | | |
| N 26 | WRC | 10/13/12 | 10/13/12 | Hispanic Today | 5-530a | | :30 | | | NM | 2 | \$1,300.00 |
| IP | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

| | | |
|--|--|--------------------|
| <u>Contract / Revision</u> 341003 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/10/12 - 10/20/12 | | <u>Product</u> |
| <u>Advertiser</u> SOBHANI FOR SENATE | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 10/09/12 / 10/19/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|--------------------------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$150.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRC | 10/08/12-10/14/12 | Hispanic Today | 5-530a | -----Sa-- | :30 | | \$150.00 | NM | | |
| | See MG 26.2,26.3 PREEMPT | | | | | | | | | | | |
| | 2 | WRC | 10/08/12-10/14/12 | Hispanic Today | 5-530a | -----Sa-- | :30 | | \$100.00 | NM | | |
| | Ⓜ MG for 22.1,26.1 | | | | | | | | | | | |
| | 3 | WRC | 10/08/12-10/14/12 | Notre Dame | 330-7p | -----Sa-- | :30 | | \$1,200.00 | NM | | |
| | Ⓜ MG for 22.1,26.1 | | | | | | | | | | | |
| N 27 | WRC | 10/13/12 | 10/13/12 | Redskins Chronicle Sa 530 | 530-6a | | :30 | | | NM | 1 | \$400.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$400.00 | | | |
| N 28 | WRC | 10/13/12 | 10/13/12 | News 4 Sat 6am 6-7a | 6A-7A | | :30 | | | NM | 1 | \$600.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$600.00 | | | |
| N 29 | WRC | 10/13/12 | 10/13/12 | Saturday Today 7-9a | 7A-9A | | :30 | | | NM | 1 | \$1,800.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$1,800.00 | | | |
| N 30 | WRC | 10/13/12 | 10/13/12 | News 4 Sat 9-1030a | 9-1030a | | :30 | | | NM | 1 | \$900.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$900.00 | | | |
| N 31 | WRC | 10/13/12 | 10/13/12 | Inside the Rdskins | 1030-11a | | :30 | | | NM | 0 | \$0.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$750.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRC | 10/08/12-10/14/12 | Inside the Rdskins | 1030-11a | -----Sa-- | :30 | | \$750.00 | NM | | |
| | See MG 36.2,36.3 NA-NOT AVAILABLE | | | | | | | | | | | |
| N 32 | WRC | 10/13/12 | 10/13/12 | Redskins Showtime 7-730p | 7-730P | | :30 | | | NM | 1 | \$1,500.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$1,500.00 | | | |
| N 33 | WRC | 10/13/12 | 10/13/12 | Coaches Show 730-8p | 730-8p | | :30 | | | NM | 1 | \$1,200.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$1,200.00 | | | |
| N 34 | WRC | 10/13/12 | 10/13/12 | Sat. Night Live | 1130P-1:02a | | :30 | | | NM | 1 | \$2,000.00 |
| IP | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

| | | |
|--|--|--------------------|
| <u>Contract / Revision</u> 341003 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/10/12 - 10/20/12 | | <u>Product</u> |
| <u>Advertiser</u> SOBHANI FOR SENATE | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 10/09/12 / 10/19/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount | |
|-------|-------------------------|-------------------|-------------------|-------------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$2,000.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | |
| | 1 | WRC | 10/08/12-10/14/12 | Sat. Night Live | 1130P-1:02a | -----Sa-- | :30 | | \$2,000.00 | NM | | | |
| | See MG 34.2 | | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | | |
| | 2 | WRC | 10/08/12-10/14/12 | Sat. Night Live | 1130P-1:02a | -----Sa-- | :30 | | \$2,000.00 | NM | | | |
| | Ⓜ MG for 34.1 10/13 | | | | | | | | | | | | |
| N 35 | WRC | 10/14/12 | 10/14/12 | LX Open Hse 5-530a | 5-530a | | :30 | | | NM | 1 | \$100.00 | |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$100.00 | | | | |
| N 36 | WRC | 10/14/12 | 10/14/12 | News 4 This Week | 530-6a | | :30 | | | NM | 2 | \$3,420.00 | |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$200.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | |
| | 1 | WRC | 10/08/12-10/14/12 | News 4 This Week | 530-6a | -----Su | :30 | | \$200.00 | NM | | | |
| | See MG 36.2,36.3 | | | | | | | | | | | | |
| | NA-PGM NOT SCHEDULED | | | | | | | | | | | | |
| | 2 | WRC | 10/16/12-10/16/12 | 6-7P NEWS4 @ 6PM | 6P-7P | -Tu----- | :30 | | \$1,800.00 | NM | | | |
| | Ⓜ MG for 31.1,42.1,36.1 | | | | | | | | | | | | |
| | 3 | WRC | 10/16/12-10/16/12 | 5-6P NEWS 4 @ 5PM | 5P-6P | -Tu----- | :30 | | \$1,620.00 | NM | | | |
| | Ⓜ MG for 31.1,42.1,36.1 | | | | | | | | | | | | |
| N 37 | WRC | 10/14/12 | 10/14/12 | News Sun 6-7a | 6-7a | | :30 | | | NM | 0 | \$0.00 | |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$650.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | |
| | 1 | WRC | 10/08/12-10/14/12 | News Sun 6-7a | 6-7a | -----Su | :30 | | \$650.00 | NM | | | |
| | See MG 25.7,25.8 | | | | | | | | | | | | |
| | PREEMPT | | | | | | | | | | | | |
| N 38 | WRC | 10/14/12 | 10/14/12 | News Sun 7-8a | 7-8a | | :30 | | | NM | 1 | \$1,080.00 | |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,080.00 | | | | |
| N 39 | WRC | 10/14/12 | 10/14/12 | Sunday Today 8-9a | 8-9A | | :30 | | | NM | 1 | \$2,700.00 | |
| CDR | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$2,700.00 | | | | |
| N 40 | WRC | 10/14/12 | 10/14/12 | News 4 Sun 9-10a | 9-10A | | :30 | | | NM | 1 | \$900.00 | |
| IP | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$900.00 | | | | |
| N 41 | WRC | 10/14/12 | 10/14/12 | 6-630P NEWS4 @ 6P SU W16-630P | | | :30 | | | NM | 1 | \$1,000.00 | |
| IP | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

| | | |
|--|--|--------------------|
| <u>Contract / Revision</u> 341003 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 10/10/12 - 10/20/12 | | <u>Product</u> |
| <u>Advertiser</u> SOBHANI FOR SENATE | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 10/09/12 / 10/19/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|------------------|-------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$1,000.00 | | | |
| N 42 | WRC | 10/14/12 | 10/14/12 | Late News (NFL) | 1130P-1205a | | :30 | | | NM | 0 | \$0.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S | | | | 1 | \$2,500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WRC | 10/08/12-10/14/12 | Late News (NFL) | 1130P-1205a | -----Su | :30 | | \$2,500.00 | NM | | |
| See MG 36.2,36.3 | | | | | | | | | | | | |
| NA-NOT AVAILABLE | | | | | | | | | | | | |
| N 43 | WRC | 10/12/12 | 10/12/12 | Grimm | 9-10p | | :30 | | | NM | 1 | \$6,500.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$6,500.00 | | | |
| N 44 | WRC | 10/12/12 | 10/12/12 | Dateline | 10P-11P | | :30 | | | NM | 1 | \$5,900.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----F-- | | | | 1 | \$5,900.00 | | | |
| N 45 | WRC | 10/13/12 | 10/13/12 | Law & Order SVU | 9-10p | | :30 | | | NM | 1 | \$1,800.00 |
| CDR | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$1,800.00 | | | |
| N 46 | WRC | 10/13/12 | 10/13/12 | 1-130a LXTV First Look | 1-130a | | :30 | | | NM | 1 | \$250.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | | | 1 | \$250.00 | | | |
| N 47 | WRC | 10/20/12 | 10/20/12 | News 4 Sat 9-1030a | 9-1030a | | :30 | | | NM | 1 | \$900.00 |
| IP | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | 1 | \$900.00 | | | |
| Totals | | | | | | | | | | | 100 | \$157,920.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|---------------------|---------------------|
| 10/01/12 - 10/20/12 | 100 | \$157,920.00 | \$134,232.00 |
| Totals | 100 | \$157,920.00 | \$134,232.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.